

2010 Concierge East Bay **The Insiders Guide**

Concierge—The Insiders Guide to the East Bay offers more than 1.77 million overnight business and leisure travelers their first impression of what to see and do in the San Francisco East Bay. *Concierge* is the East Bay's only hardcover in-room guest guide written from a local perspective. It features beautiful photography with comprehensive information on dining, shopping, entertainment, spas, day trips, outdoor recreation, and fun for kids.



For more information, contact
your Diablo Publications account
executive at (925) 943-1111.

Distribution

Circulation, annual	10,163 rooms
Readership	1,777,588

Bonus Distribution

Convention and Visitors Bureaus
Chambers of Commerce
New homeowner welcome packets
Premier East Bay events, fundraisers, and festivals
Black Tie Transportation vehicles
Oakland Airport Executive Terminal

Deadlines

2010 space deadline	September 4, 2009
Last day production materials due	September 11, 2009
Last day camera ready-materials due	September 18, 2009
Publication date	December 2009

Added Value for Advertisers

Inclusion in editorial listings for East Bay businesses that match *Concierge* listing categories—shopping, spas, entertainment, recreation, food, and wine.

Inclusion in online resource directory with a hotlink.