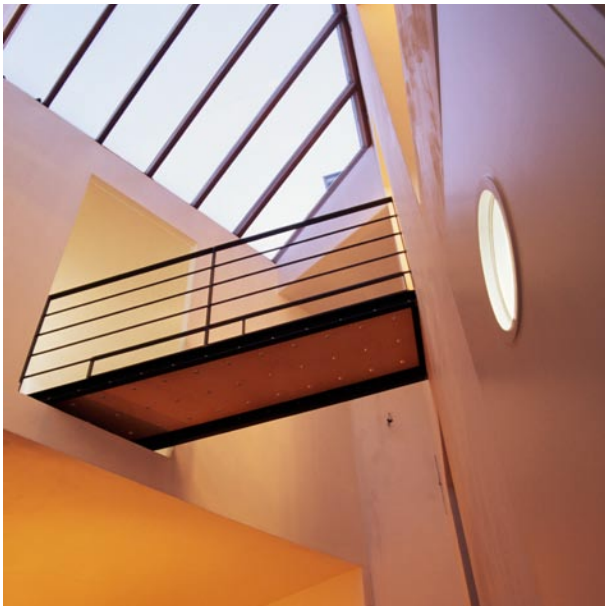


2009 Design for Living magazine Celebrates Fine Living

Design inspiration. Home style. Architecture. Every issue of *Design for Living* magazine features design-sophisticated content on trends, products, and ideas for enhancing life, both indoors and out. *Design for Living's* multi-tiered distribution model targets affluent homeowners in Alameda, Contra Costa, Napa, and Solano counties, as well as in the cities of Atherton and Woodside. Over 22,000 copies are mailed to homes worth more than \$1 million, representing homeowners with refined purchasing habits that include remodeling (35%), home decor (76%), and luxury amenities like home theaters (39%) and landscaping (13%).†



For more information, contact your Diablo Publications account executive at (925) 943-1111.

Distribution

Circulation, semiannual	28,000
Mailed to \$1 million-plus homes	22,275
Newsstands	2,500
Trade (AIA, ASID, San Francisco Design Center, etc.)	1,000
Retail locations & design events	2,225

Mailed copies

Homes worth \$1 million-plus	22,275
Alameda County	9,171
Contra Costa County	8,358
Napa and Solano counties	1,689
Atherton	1,937
Woodside & Redwood City	1,120

Deadlines

Spring 2009 space deadline	February 27, 2009
Last day production materials due	March 6, 2009
Last day camera-ready materials due	March 13, 2009
In homes /on newsstands	April 2009
Fall 2009 space deadline	August 28, 2009
Last day production materials due	September 4, 2009
Last day camera-ready materials due	September 11, 2009
In homes /on newsstands	October 2009

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Post a 25-word company description on www.designforlivingmag.com with a hotlink.



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