

Advertorial Specs

Diablo magazine's weekly A-List e-newsletter is the place to get the inside scoop on the East Bay's hottest parties, shopping, and dining news. Over 20,000 opt-in subscribers also get the first look at exclusive content and the first crack at winning some incredible prizes in our online contests.

COPY:

- > 60 words all inclusive
- > Written in third person, paragraph format
- > Include brief headline (approx. five words)
- > Include brief sub-head
- > Provide one URL to link your ad to a website

PHOTO:

- > Low resolution GIF or JPEG for web; no animation
- > Approximately 150 px x 150 px square or vertical
- > Single image only, no montage of images and no copy on image
- > Simple logo acceptable, however image is recommended

Cancer Support Community, Empty Bowls, Dish, and more.

diablo THE [A] LIST
YOUR V.I.P. TICKET TO EAST BAY LIVING

TRAVEL | STYLE | PEOPLE | FOOD + DRINK | FACES | D-BLOG

Top Tickets: September 21-27
Our weekly can't-miss events.
Ballet, blues, and brews are all happening this weekend in the Bay.
[Click here to learn more.](#)

Cancer Support Community Gala
September 23.
An Evening of Hope & Healing, presented by John Muir Health will be held on Saturday, September 23, at the Blackhawk Auto Museum. All proceeds benefit [Cancer Support Community](#), providing free comprehensive services to cancer patients and their families. The event will honor Eric Rudney and Congressman Mark DeSaulnier.
[Click here to purchase tickets and sponsorships.](#)

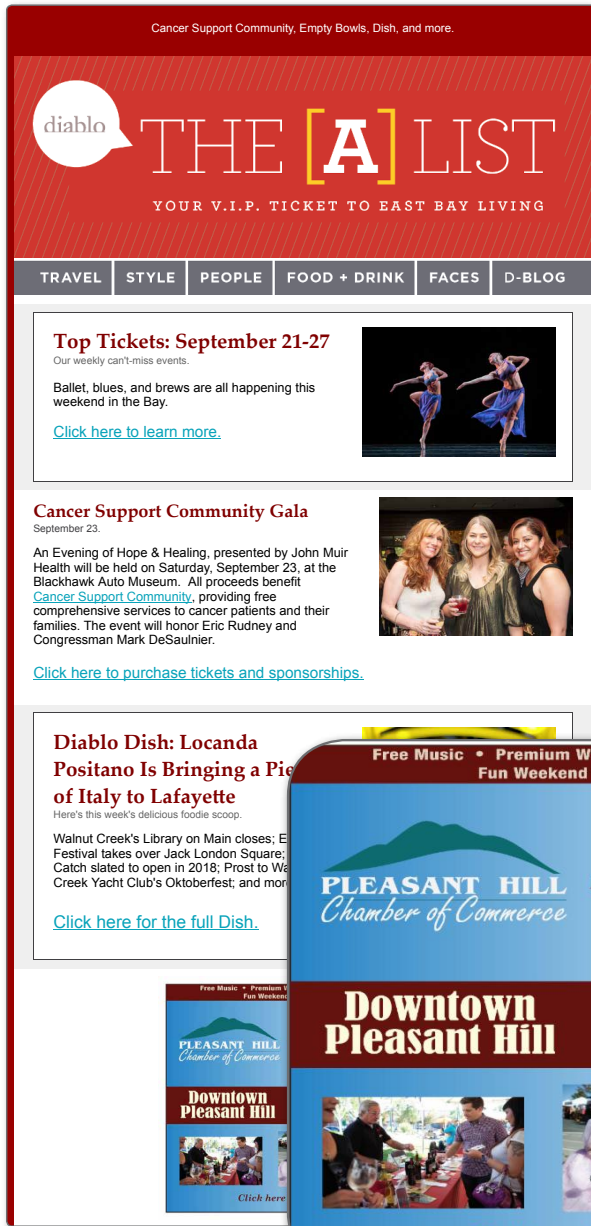
Diablo Dish
Positano Is B
of Italy to La
Here's this week's delicious...
Walnut Creek's Libra...
Festival takes over J...
Catch slated to open...
Creek Yacht Club's C...

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PLEASANT HILL
Chamber of Commerce
Presents
ART WINE AND MUSIC FESTIVAL
Saturday, October 7
10 am - 6 pm
Sunday, October 8
11 am - 5 pm
Downtown Pleasant Hill
[Click here for more details](#)

Materials due to snelson@maildiablo.com by noon on the Wednesday before the A-List is scheduled to run.

Banner Ad Specs



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ISLAND UNIT:

- > Island unit with link in center column of A-List
- > 300 px x 250 px
- > Low resolution GIF or JPG for web (no animation)
- > No animation
- > Provide one URL to link your ad to a website

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