



FOR IMMEDIATE RELEASE

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DIABLO PUBLICATIONS FINALIST FOR FOURTEEN NATIONAL PUBLISHING AWARDS

Walnut Creek, CA, March 23, 2007 – Diablo Publications announced today that it has been named a finalist in three major magazine association 2006 award competitions: The Western Publications Association Maggie Awards, the City and Regional Magazine Association annual awards, and the Society of Publications annual magazine design competition.

Western Publications Association (WPA) 56th Annual Maggie Awards

Hosted by the Western Publications Association (WPA), the prestigious Maggie Awards honor the best in magazine and electronic publishing west of the Mississippi River. With over 50 years of service and 224 member companies, the WPA attracted more than 2,000 Maggie entries this year from both members and non-members. The Maggie Awards will be presented on April 27.

Diablo magazine is a finalist for eight Maggies; *Design for Living* for two; and *Napa Sonoma* for one.

***Diablo* magazine**

- **Best Cover/Consumer**
- **Best News Story/Consumer**
- **Best Overall Design/Consumer**
- **Special Theme Issue/Consumer**
- **Best Single Editorial Photograph/Consumer**
- **Best Single Editorial Illustration/Consumer**
- **Best Table of Contents/Trade & Consumer**
- **Most Improved Publication/Consumer**

***Napa Sonoma* magazine**

- **Visitor's Guides/Consumer**

***Design for Living* magazine**

- **Best Overall Design/Consumer**
- **Semi-Annuals & 3-Time/Trade & Consumer**

In addition, DCP, the custom publishing division of Diablo Publications, also is a finalist in three categories:

- **Newsletters (Print Only)**
- **Corporate or In-House**
- **Special Interest/Consumer**

22nd Annual City and Regional Magazine Association (CRMA) Awards

Hosted by the City and Regional Magazine Association (CRMA), the CRMA Annual Awards program recognizes outstanding performance by city and regional magazines in general excellence, design, and editorial categories. This year, magazine professionals from around the country selected 82 finalists from more than 950 entries, the most in CRMA's history. The CRMA Awards will be presented on May 7.

Diablo magazine is up for two awards, in the Cover and the Reader Service categories.

(more)

Diablo Publications

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Society of Publications 42nd Annual Magazine Design Competition

For more than 40 years, the Society of Publications has been a driving force for quality and innovation in publication design. A total of 64 editorial design judges adjudicated close to 7,000 entries in over 75 categories from covers to online media, selecting only the best work to be presented in the Society's PUB 42, its annual compendium of the best editorial design for the past year. The Society of Publications Designers Competition Awards will be presented on May 4.

Diablo magazine is a finalist for the gold medal in the Illustration: Spread/Single Page category up against *The New York Times Magazine*, *Los Angeles*, and *Premiere*.

About Diablo Publications

For more than 28 years, Diablo Publications has been creating award-winning publications, including *Diablo* magazine, *Napa Sonoma* magazine, *Design for Living*, *Diablo Arts*, *Concierge* North Bay and East Bay, and *Destination Oakland*. Covering travel, theater, lifestyle, and home design, Diablo Publications celebrates the people, places, and pleasure of the East Bay and North Bay. Diablo Publications' custom publishing division, DCP, provides complete print and online marketing communications and customer publishing services for corporate clients nationwide. For more information, visit www.diablomag.com

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